



Hotel/Motel Tax Fund Administration Committee Agenda



Our mission is to conduct long-term planning, visioning, and development of written plans for the sole purpose of promoting Washington and providing for improvements to enhance our community and foster community pride.

2022-2023 Goals:

- Expansion of promotional and marketing outreach
 - Development and promotion of local tourist attractions
 - Hotel feasibility study & research
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April 22, 2024, 11:00 AM, Council Chamber Meeting Room, City Hall

Hotel/Motel Committee Members Present: Millie Youngquist-Chair, Illa Earnest, Isabella Santoro, Charla Howard, Diane Gallagher, Leslie Allender and Phil Minino

Advisory Present: Michelle Redlinger

Absent: Deanna McCusker

Chair Youngquist called the meeting to order at 11:00 a.m.

Motion by Gallagher, seconded by Howard, to accept the agenda as presented. Motion carried.

Discussion was held on the Chamber of Commerce funding request for County-wide Summer Mailing. Suggested more funds be spent on social media than on paper, flyers, mailers, and such. A work session with a subcommittee was suggested. Subcommittee members: Santoro, Allender, and Howard. No further action was taken on this request.

Motion by Earnest, seconded by Allender, to approve the funding request from Main Street Washington for \$4,256.00 for rebranding expenses. Motion carried.

Motion by Gallagher, seconded by Howard, to approve the \$500.00 requested by Nick Gingerich for the sound board and \$500.00 for the cable ramps for the Band Stand events. Motion carried.

Discussion was held on the 2024 Arrivist Program, Kiosk Map Design Update and New Hire for the Hotel/Motel/Chamber position. Decided to bring back your concerns about the design's faults. No action taken on the Hotel/Motel/Chamber position.

Discussion was held on the Trailhead Project. Santoro and Youngquist meeting with David Schmidt and John Berg about this. Proposals on where we put the sign (investigate the lots), the design, cost, building plans and specifications need to be put together and presented.

Discussion on the Cultural and Entertainment District Designation that Youngquist and Waugh have been working on, due May 3rd. No further action was taken on this matter.

Discussion was held on Videography for promoting Washington and its activities. Received one quote and suggested Clay Whistler as a local option. No action was taken on this matter.

The Hotel/Motel Fund Administration Committee is Illa Earnest, Diane Gallagher, Charla Howard, Phil Minino, Isabella Santoro, Leslie Allender and Millie Youngquist

Discussion was held on the bollards, costs, and setting up a meeting with the Chief of Police, Chief of Fire, Library and others to go over costs, who is paying, and where they are located. No further action was taken on this matter.

Discussions were held on the Kiosk Map Design Update

Next meeting will be May 21, 2024, at 11:00 a.m.

Motion by Howard, seconded by Minino, to adjourn at 12:38 a.m. Motion carried.

Respectfully submitted,
Amanda J. Waugh
City Clerk