

KEY GUIDING PRINCIPLES

WEDG will be a catalyst on strategies and actions identified in this plan.

WEDG will maintain and expand their current investors throughout Washington County and maintain working relationships with all Washington County communities.

WEDG will maintain an organization that provides transparency and accountability to investors and will regularly report to investors on overall results.

WEDG will implement a business plan that maintains the focus on Business Retention and Expansion (BRE) and building a growing economy and strong workforce development and, continue to focus on improving the supply and capacity of housing and child care that will support economic and workforce growth and retention.

WEDG will continue to develop their organizational structure with the ability to grow and /or adjust to meet changing priorities.

WASHINGTON ECONOMIC DEVELOPMENT GROUP

STRATEGIC ACTION PLAN 2022

THE WEDG MISSION

The mission of **WEDG** is to create and promote an environment for sustained economic development in Washington County.

WEDG OUTCOMES

- 1 Analyze Staffing/Review Plan Progress
- 2 Strong BRE Program*
- 3 Support Workforce Initiatives
- 4 Address Housing Demand Goals*
- 5 Grow Childcare Capacity*
- 6 Action Checklist in All Communities

* Top 3 priorities

STRATEGIC GOAL 1 ORGANIZATION

Develop Task Force/Analyze Staffing

STRATEGIC GOAL 2 BUSINESS RETENTION & EXPANSION

Build a systematic business contact program

STRATEGIC GOAL 3 WORKFORCE

Career Info to Schools/Identify Skills Gaps

STRATEGIC GOAL 4 HOUSING

Set/Address Housing Goals/Update 2019 Study

STRATEGIC GOAL 5 CHILDCARE

Form Strategy Group/ Increase Capacity

STRATEGIC GOAL 6 COMMUNITY SUPPORT

Identify key projects/initiatives in all communities